



OVERVIEW

Students will develop key skills that prove their aptitude in creative media production such as investigating and developing ideas through pre-production, production and post-production of media products. The process of the course underpins effective ways of working in creative media production, such as responding to briefs and feedback, planning and generating ideas.

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Complete assignment Component 2- Pearson's set assignment

- Students will develop and apply skills and techniques in media production processes by creating a print media product.

Assessment:

Complete Component 2
(Pearson's set assignment)
Completed in powerpoint.

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Complete assignment Component 3- Pearson's set assignment

- Responding to a brief- requirements, defining the target audience, researching similar products, exploring the chosen media sector- current trends, ideas)
- Combining and refining content
- Testing and exporting
- Technical records (software used, creation and manipulation of assets, construction of work and outcomes)
- Students will apply and develop their planning and production skills and techniques to create a media product in response to a client brief.
- Students will be creating a print media product (leaflet, magazine pages, brochure, posters)
- Pre-production, post production, digital images will be created.

Assessment:

. Complete Component 3
(Pearson's set assignment)
Completed in powerpoint.

Useful resources for supporting your child at home:

Graphics software:

www.photopea.com

Snapseed (App)

Pixlr (App)

Homework:

Creating moodboards (digital/physical)

Opportunity to watch the films you have chosen to analyse

Practice Photopea skills : [Sue Farrimond Tutorials - Creating Media Products \(google.com\)](#)